Ad Placement

AdMan
Comes standard with Golfer Experience module. Includes 18 par 4 & 5 fairway spots, plus all available Green-To-Tee locations.

AdMan Pro
Additional module subscription. Includes all zones (Tee, Fairway, Green, and Green-to-Tee locations), and Action Zones.

Ad Types

Full Page
Full page ads are displayed for 7 seconds, after which "touch screen to return" banner will appear at top over image.

Insert
Displayed consistently in insert box for each hole.

Video
Videos must be submitted to your Connected Account Manager prior to upload. Please specify locations (Tee, Fairway, Green, available Green-to-Tee, or Action Zone).

All videos must be submitted to your Connected Account Manager. Please allow up to 72 hours for uploading.

Let us encode for you! Provide a high-quality video, we will reencode to proper specifications. Ensure files are a video format and unlocked for download.

Images

Full Page Ads
Format	JPEG (.jpg)
Resolution V3	1024 x 600
Resolution V4	1280 x 800
Recommended Size	< 300 KB

Top banner overlaps by 50 pixels

Insert Ads
Format	JPEG (.jpg)
Resolution V3	314 x 141
Resolution V4	314 x 220
Size:	< 30 Kb

V4 units are backwards-compatible with all V3 image and video formats.

Videos

Video	V3	V4
Format	H.264 High Profile (.mp4)	H.264 High Profile (.mp4)
Resolution	1024 x 600p	1280 x 800p
Framerate	30 or 60f	30 or 60f
Bitrate	1-1.5 Mbps VBR 2-pass	1.25-1.75 Mbps VBR 2-Pass
Keyframe Interval	300 frames	300 frames
Duration	30 seconds max	30 seconds max
Audio		
Format	AAC-LC	AAC-LC
Sample Rate	44.1 or 48 Khz	44.1 or 48 Khz
Channels	2 (stereo)	2 (stereo)
Parametric Stereo	No	No
Bitrate	160 kbps	160 kbps

Need Assistance?

Questions and Support
888-575-2901
sar-cams@clubcar.com

Training Tutorials
Visagehelp.com